

Wisconsin's Premier Hackathon



# MadHacks

University of Wisconsin–Madison  
November 10–11, 2018

[sponsorship@madhacks.io](mailto:sponsorship@madhacks.io)

# SPONSOR TIERS



Parmesan

Gouda

Cheddar

## GENERAL

Send Hardware	●	●	●
Send Mentors	●	●	●
Tech Talk	30 min	45 min	60 min (or 2 for 30 min)
Opening Ceremony		2 min	5 min
Sponsor a company-specific prize		●	●
API / Project Demo at Opening Ceremony			●
Send a judge for final round demo			●

## RECRUITMENT

Send Recruitment Materials	●	●	●
Recruitment Table at MadHacks Career Fair		●	●
Resume / GitHub / LinkedIn		Attendees Only, Post Event	All Applicants, Pre-Event
Send Recruiters		●	●
Private Room for onsite interview			●

## PROMOTION

Swag in Bag	●	●	●
Logo on Website	Small	Medium	Large
Logo on T-Shirt	Small	Medium	Large
Social Media Blast		1	3
Sponsor an activity			●
Sponsor a dinner			●

\$2000

\$4000

\$7000

Additional customization is available to match your marketing objectives. If you are interested in becoming our title sponsor, i.e. co-hosting the event, (Madhacks + You), please email us at [sponsorship@madhacks.io](mailto:sponsorship@madhacks.io). Please contact us with any questions, and more information about the event schedule can be found at [madhacks.io](http://madhacks.io) in the weeks prior to the hackathon.